



Publishing Empowerment: Causing Your Own Success!

A 3 Day Publishers' Success Intensive Program

CIPA College 2007 March 22 – 24, 2007

Located at:

Red Lion Hotel

4040 Quebec Street, Denver, CO 80216

Tel: 303-321-6666 | Fax: 303-355-7412

CIPA College includes a small trade show (30 table top displays). Exhibitors will have the opportunity to offer valuable solutions to attendees and showcase their products and services. CIPA hosts the largest independent publishing association conference with two and a half days of programming and attendance over 250.

The ideal exhibitor is a professional/business who can offer a solution to independent publishing. Printing, graphic design and layout, marketing and publicity professionals are all desired exhibitors.

Exhibit Package Includes:

1 skirted (30 inch X 6') table with two chairs and signage

Exhibitor listing in College

Workbook including:

Company logo

Contact information

2 Exhibitor Badges

Digital database of all 'Opt in' Participants, including emails

2 Breakfasts and all breaks

2 Box Lunches

Specific exhibit hours:

Friday 7 AM – 7 PM; Saturday 7 AM – 3 PM Admission to all sessions for up to 2 participants

Booth Rates:

Early, Early Bird

(Rec'd. by 1/9/07)

CIPA Members \$500

Non-Members \$650

Regular

(Rec'd. after 2/9/07)

CIPA \$700

Non-Members \$850

Early Bird

(Rec'd. by 2/9/07)

CIPA Members \$600

Non-Members \$750

Non exhibiting company information (brochures, fliers, enclosures) may be provided to all College attendees for \$150. Must submit 250 printed pieces of material no later than March 15, 2007

For more information contact Shannon Parish, CIPA Administrator, 303-365-2472 or 720-984-9355, cipa@cipabooks.com

BECOME AN EXHIBITOR:

Submit a completed exhibitor application and contract to:
Colorado Independent Publishers Association
P.O. Box 101975
Denver, CO 80250-1975 or email to cipa@cipabooks.com or fax to 1-619-639-1143

BOOTH RATES:

\$500 – CIPA Members
\$650 -Non – CIPA Member
All the above before January 9, 2007
\$700 – CIPA Members
\$850 Non- CIPA Member
Exhibitors per Exhibit table are limited to 2 people

EXHIBIT TIMES:

Friday, March 22, 2007
7 AM – 5 PM
Saturday March 24, 2007
8 AM – 3 PM

EXHIBIT LOCATION:

Red Lion Hotel Central Denver
4040 Quebec Street
Denver, CO 80216
PHONE: (303) 321-6666
FAX: (303) 355-7412
RES: (800) RED-LION

BOOTH IDENTIFICATION &

THE USE OF FOOD & BEVERAGE:

Food and beverages may be dispensed from the exhibitor's booth within the following guidelines:

1. Exhibitor must receive written approval from CIPA.
2. The distribution area must be kept clean and attractive.
3. Exhibitor must provide all attendees the opportunity to sample.
4. No alcoholic beverages may be served in exhibit booths.
5. No cooking can take place in exhibit booths.

REGISTRATION INCLUDES:

Two exhibitors, admittance to the conference, educational sessions, exhibit hall, continental breakfast, morning and afternoon breaks, lunch and reception.
Exhibitor attendance is limited to two per Exhibit table! There will be no selling allowed to attendee's without a table purchased or person will be asked to leave!

CANCELLATIONS/REFUNDS:

All booth cancellations must be submitted in writing. A full refund less \$200.00 will be issued if the cancellation is received prior to 5:00 p.m. on March 1, 2007. No refunds will be issued after that time. **NO EXCEPTIONS**

FOR MORE INFORMATION:

Contact Shannon Parish, CIPA Administrator
at 720-984-9355 or 303-365-2472, Fax 1-619-639-1143
Email: cipa@cipabooks.com

<http://www.cipabooks.com>

LISTING:

Exhibitors will have one "Day of Program" listing and ID sign for each booth purchased

EXHIBITOR

ACCOMMODATIONS:

Red Lion Hotel Central Denver
4040 Quebec Street
Denver, CO 80216
PHONE: (303) 321-6666
FAX: (303) 355-7412
RES: (800) RED-LION

BOOTH FURNISHINGS:

6 ft draped table w/two chairs and a trash can and Company name placard .

INSTALLATION HOURS:

Thursday March 22, 2007
2:00 p.m. – 8:00 p.m.
All exhibits must be set up and show-ready by 7:00 a.m., Friday March 23, 2007. Any exhibit space

not occupied by 7:00 a.m. will be reassigned, with no refund due to the original exhibitor.

DISMANTELING:

No display may be dismantled before show closing on Saturday March 24, 2007.

EXHIBITORS:

1. Must confine all activities to their contracted booth space.
2. Who use models or artisans must be sure that their appearance and dress will not offend even the most critical. CIPA reserves the right to order the removal of any materials or activity deemed inappropriate to the exposition.

**NO SUBLETTING
OF BOOTH SPACE**



Exhibitor Application and Contract March 22 – 24, 2007

Colorado Independent Publishers Association
P.O. Box 101975
Denver, CO 80250-1975
cipa@cipabooks.com fax to 1-619-639-1143

(Please Type or Print)

Name of Company _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

Fax _____ After Hours Phone _____

Email _____

Electric Outlets: _____ 110 _____ 220

(An electricity contract will be sent with your confirmation and Exhibitor Packet isto be mailed directly to the hotel with payment)

Check one:

- Early, Early Bird (**Payment received by January 9, 2007**)
CIPA Members \$ 500 Non-Members \$ 650
- Early Bird (**Payment received by February 9, 2007**)
CIPA Members \$ 600 Non-Members \$ 750
- Regular (**Payment received after February 9, 2007**)
CIPA Members \$ 700 Non-Members \$ 850

Check or Credit Card must be received with application and contract form to reserve booth space.

Accepted by:

(I have read the rules and regulations and understand they are part of this contract)

Visit our website at: www.cipabooks.com

Exhibitor Application and Contract **March 22 – 24, 2007**

EXHIBITOR, for consideration received, agrees to follow all rules and regulations and further agrees that: neither CIPA, the Red Lion Hotel, nor any of their respective employees, agents, contractors or representatives will be held liable for injury to any person or for any loss or damage to property owned and/or controlled by the exhibitor, and shall be indemnified and held harmless by Exhibitor for any claims for damages or injuries which may be incident to, arise from, or be in any way connected with the exhibitor's display. Should any legal action be necessary to enforce the terms of this contract, the prevailing party shall be entitled to reasonable attorney's fees in addition to any other relief to which it may be entitled. Exhibitors wishing to insure their exhibit merchandise and display material against loss of any kind must do so at their own expense and should contract their own insurance brokers. Exhibitors will be responsible for any damage to their booth areas, nails, tacks or screws must not be driven into walls, floors, or woodwork. Reservations will be taken on a first-come, first-served basis.

NO ASSIGNMENT OR SUBLETTING.

Exhibitor agrees not to assign, sub-lease, subcontract, apportion or share the whole or any part of the Assigned Space. Such arrangements are absolutely prohibited and shall be deemed null and void.

A check or Credit Card payable to Colorado Independent Publishers Association (OR CREDIT CARD INFO) for the full amount of the booth space is enclosed.

Exhibitor Authorized Signature

Mail this contract and payment to:

Colorado Independent Publishers Association
P.O. Box 101975

Denver, CO 80250-1975 or email to cipa@cipabooks.com or fax to 1-619-639-1143

Host Hotel:

Red Lion Hotel Central Denver

4040 Quebec Street

Denver, CO 80216

PHONE: (303) 321-6666

FAX: (303) 355-7412

RES: (800) RED-LION

Amount of check enclosed \$ _____ Visa _____ MC _____

Credit Card Number _____ Expiration _____

Date _____

Authorized Signature

**Credit card payments will be processed through Colorado Independent Publishers Association*

All booth cancellations must be submitted in writing. A refund less \$200 will be issued if the cancellation is received prior to 5:00 p.m. on March 1, 2007. No refunds will be issued after 5:00 p.m. on March 1, 2007

Visit our website at: cipabooks.com