

Vendor Participation Form

Yes! I want to strengthen my publishing might by participating in CIPA College 2006

- Power Sponsor** (Call Shannon at 720-984-9355)
(Breakfast, Lunch, Gala, Reception, Bags, Sessions, Workbook)

- Power Exhibitor**
Early, Early Bird (Rec'd by 1/9/07)
CIPA member \$500
Non Member \$650

Early Bird (Rec'd by 2/9/07)
CIPA member \$600
Non Member \$750

Regular (Rec'd after 2/9/07)
CIPA member \$700
Non Member \$850

- Power-up Promotional Insert**
(Breakfast and/or Reception Host)
CIPA member \$150
Non Member \$200

- A Night at the EVVY's \$50**

Name _____

Company _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

Promote Your Business to Independent Presses

This year CIPA has expanded the college curriculum and trade show, providing new opportunities for industry professionals. A limited number of sponsors and booths are available on a first-come basis.

CIPA College is promoted throughout the industry. College attracts active small and mid-sized independent presses plus serious authors and self-publishers.

CIPA spreads the word:

- 5,000 Brochures and Flyers
- CIPA Newsletter (9 issues)
- CIPA Electronic Newsletter
- Over 100 releases to public and writing organizations
- Colorado media receive College brochure and other mailings.
- On-going e-blasts to members and interested parties about College activities.
- Area publishers targeted for special mailings.
- Extensive internet promotion



"Independent Publishers Working Together"

Publishing Empowerment: Causing Your Own Success! A 3 Day Success Intensive Program

Participate in CIPA's 15th Annual
College and Trade Show
Denver, CO



CIPA College 2007
March 22 – 24, 2007

Colorado Independent
Publishers Association
P.O. Box 101975
Denver, CO 80250-1975
303-365-CIPA (303-365-2472)
www.cipabooks.com

Intentional Promotion

Increase your firm's visibility while helping support CIPA College and a publishing non-profit organization.

A very small number of sponsorships are available. Consider hosting a College breakfast, lunch or reception.

Sponsors receive:

- Admission to all sessions (for up to 2 participants)
- 6-foot table top exhibit, 2 chairs and signage.
- Prominent exhibit area with almost 24 hours of exhibit time in 2 days.
- Specific exhibit hours.
- Sponsor information in workbook.
- Mailing list of attendees, including email addresses.
- All meals including A Night at the EVVY's

For more information on any of these promotional opportunities or to donate to our silent auction contact us at 303-365-2472 or email us at college@cipabooks.com

Intentional Presence

You know the best way to build your business is by establishing strong personal one-on-one relationships. CIPA's Trade Show provides an opportunity to showcase your products and services. Exhibit space is very limited.

COLLEGE EXHIBIT DAYS

Friday, March 23, 2007
Saturday, March 24, 2007

Exhibitors receive:

- Introduction at College
- Admission to all sessions (for up to 2 participants)
- 6-foot table top exhibit, 2 chairs and signage.
- Prominent exhibit area with almost 24 hours of exhibit time in 2 days.
- Specific exhibit hours.
- Sponsor information in workbook.
- Mailing list of attendees, including email addresses.
- Lunch is available.



Intentional Presentation

An economical way to gain exposure and raise awareness is to have your company literature provided to College attendees.

EXHIBIT LOCATION:

Red Lion Hotel Central Denver
4040 Quebec Street
Denver, CO 80216
PHONE: (303) 321-6666
FAX: (303) 355-7412
RES: (800) RED-LION

Advertisers receive:

- Promotional brochure or flyer provided in registration packet.
- Mailing list of all attendees including email addresses.

Participate in our Silent Auction

Consider making a donation to our silent auction. This is a great opportunity to toot your horn and show your products and services.

Attendees love travel, restaurant and spa gift certificates, fun items, business materials, consulting time, jewelry, artwork, and services that authors and publishers use.

Be Creative!