



Display Advertising

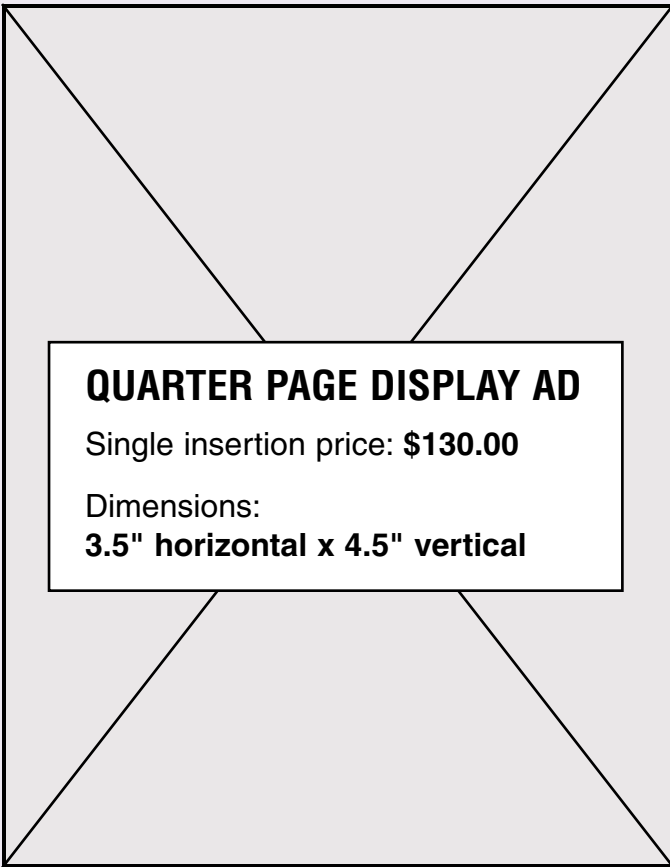
	1x	3x	6x	12x
FULL PAGE AD (7.375" horizontal x 9.375" vertical)	\$360	\$345	\$330	\$300
HALF PAGE AD (7.375" horizontal x 4.5" vertical)	\$210	\$200	\$190	\$175
QUARTER PAGE AD (3.5" horizontal x 4.5" vertical)	\$130	\$125	\$120	\$110
EIGHTH PAGE AD (3.5" horizontal x 2.125" vertical)	\$ 75	\$ 70	\$ 65	\$ 60

AD PREPARATION REQUIREMENTS

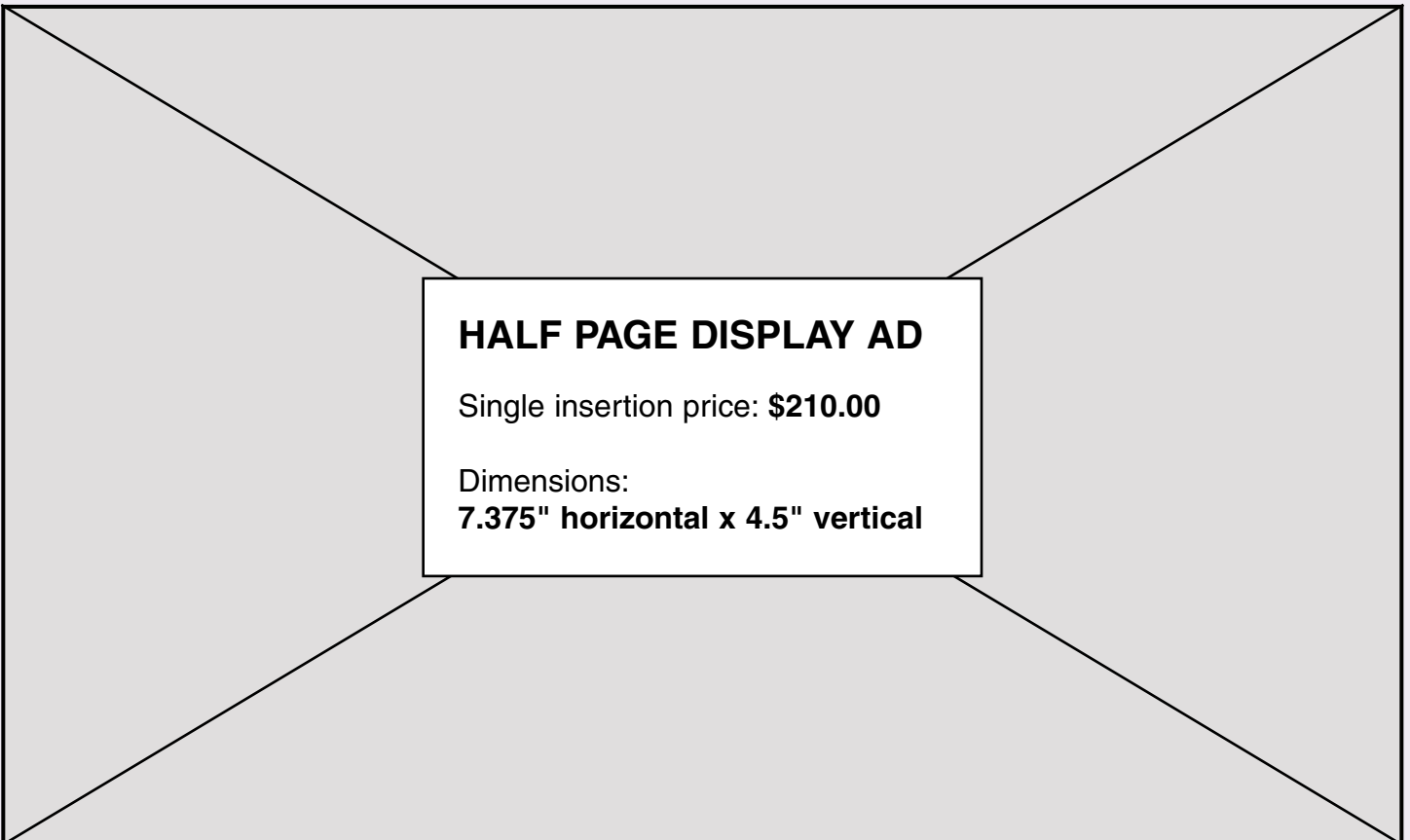
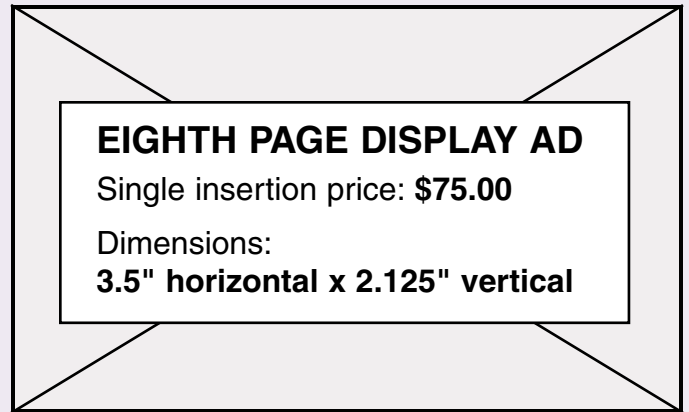
1. All ads must be built to the exact dimensions listed. (Ads built to larger dimensions will be reduced or rejected at the publisher's discretion. Ads built to smaller dimensions may be floated in available space.)
2. All ads must be submitted as electronic files in the following formats and specifications only:
 - o Resolution: at least 300 pixels per inch at 100% size.
 - o Color Mode: Grayscale or Black & White.
 - o File Type: TIF or JPEG onlyAds submitted with other formats or specifications may be rejected at the publisher's discretion.
3. Ads may be submitted on a CD-ROM (if over 1 Mb file size) or as an e-mail attachment (if under 1 Mb).

ADVERTISING GUIDELINES AND DEADLINES

1. The Publisher reserves the right to reject any ad submission for inappropriateness to the newsletter's content, format, or intent. Additionally the Publisher may place a ceiling on the amount of advertising in any one issue.
2. If an ad submitted for publication cannot be run in an upcoming issue of the newsletter, the Publisher will hold the ad and run it in a future issue(s), unless the advertiser specifically requests that this not be done at time of ad submission to Publisher's agent.



CIPA Signature
Display Advertising
Dimension Template
and
Single-Insertion Advertising Rates



FULL PAGE DISPLAY AD

Single insertion price: **\$360.00**

Dimensions:

7.375" horizontal x 9.375" vertical