



NEWS

FOR IMMEDIATE RELEASE

Contact: Kenn Amdahl, President, CIPA (303) 436-1982 WORDGUISE@aol.com

Colorado Independent Publishers Association Celebrates 10th Year

BROOMFIELD, COLORADO – October 14, 2002 – Ten years ago, CIPA founder **Evelyn Kaye, of Blue Panda Publications**, met with five other independent publishers for lunch to exchange information about book publishing. From that initial get-together in a Boulder restaurant emerged the Colorado Independent Publishers Association, with an attendance of more than 100 at the organization's first official meeting 5 months later. In November of 1992, CIPA published its first newsletter, and stated the organization's purpose to be: "to encourage cooperative efforts and the free exchange of information, experience, and expertise, to help our members survive and prosper. CIPA's efforts help members market books through cooperative ventures, education, and networking." Ten years later, Ms. Kaye said, "I am thrilled to see CIPA helping so many people fulfill their publishing dreams."

CIPA's membership has now grown to 307. **Joe Sabah of Pacesetter Publications**, who served as president of the association for 2-½ years, said, "Volunteerism has been the driving force for CIPA to surpass 300 members, making it one of the largest regional independent publishing associations in the country." The nonprofit statewide cooperative of independent book publishers still focuses on exchanging information on publishing-related topics, and helping members promote the books and authors they publish. According to current **CIPA President, Kenn Amdahl of Clearwater Publishing**, "Innovative small presses are transforming the national book industry and landscape. Colorado has some of the most creative and successful in the country, and they're all happy to help each other. CIPA facilitates that cooperation."

CIPA meets the third Saturday of every month, EXCEPT July, August, and December. The October 19th meeting, "**We've Got You covered,**" features designer **Rebecca Finkel** of F & P Design, Inc. Ms. Finkel will share tips and advice on designing strong book covers. The meeting will be held at the **Park Hill Golf Club**, 4141 E. 35th Street, Denver. Registration, networking, member presentations, and a continental breakfast begin at 8:00 a.m. The presentation, followed by round table discussions, will take place from 10:00 a.m. to Noon. Program is free to CIPA members, and guests attend for \$15. **Media representatives are welcome to attend for free, but please register.** To register, call (303) 722-7200 or go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

#