



NEWS

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We've Got You Covered! CIPA Meeting Saturday, October 19th

BROOMFIELD, COLORADO – 10/3/02. The Colorado Independent Publishers Association will present “We’ve Got You Covered: For Better or Worse” on Saturday, October 19th. The featured speaker, Rebecca Finkel, will lead the book cover design program, discussing what goes into making effective book covers.

Rebecca Finkel graduated from Carnegie Mellon University with a BFA in graphic design. She started her career in design studios and publishing houses in New York and Connecticut, creating her own studio in 1991. Rebecca has worked for larger publishing houses such as Rizzoli, American Institutes of Architects, and Harper Collins, as well as several regional publishers in the west. Her work has been recognized by both publishing and art director organizations, which have honored her with a number of design awards. She is a lecturer at Denver University’s Publishing Institute on both the graduate and undergraduate levels. She lives with her husband in Fort Collins with their two daughters.

The meeting will be held at the **Park Hill Golf Club**, 4141 E. 35th Street, Denver. Registration, networking, member presentations, and a continental breakfast begin at 8:00 a.m. The presentation, followed by round table discussions, will take place from 10:00 a.m. to Noon. Program is free to CIPA members, and guests attend for \$15. **Media representatives are welcome to attend for free, but please register.** To register, call (303) 722-7200 or go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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