



NEWS

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Colorado Independent Publishers Association Gains New Leadership

BROOMFIELD, COLORADO, 9/18/02 – The Colorado Independent Publishers Association (CIPA), a nonprofit statewide cooperative of independent book publishers, announces its new officers and directors for the 2002-2003 year.

Executive Committee:

- President: Kenn Amdahl, Clearwater Publishing Company, Inc.
- Secretary: Fred Holden, Phoenix Enterprises
- Past-President: Katherine Carol, Tango Consulting
- Treasurer: Barbara Baskin, Let's Talk About It
- Vice President/President-Elect: Dr. Judith Briles, Mile High Press

Board of Directors:

- Cecile Higgins, Independent Publishers for Christ
- John McElrath,
- Joan LaGrone, Win Publishers of Colorado
- Tami DePalma, MarketAbility
- Barbara Munson, Munson Communications
- Mike Daniels, KNI/Codra Book Manufacturing
- Candi Kloverstrom, Artistic Impact

CIPA's first program of the 2002-2003 year will be held **Saturday, September 21st, 2002**. The September program is designed to help independent publishers use publicity to cost-effectively and successfully promote their books. Speakers and panelists include **Tami DePalma**, a partner at **MarketAbility.com**, **Carol Core** of **Jane Doe Consulting**, **Jane Albritton** of **Tiger Enterprises**, **Linda Winter**, the founder and president of the **Winter Group**, and **Fred Holden**, of **Phoenix Enterprises**. The meeting will be held at the **Park Hill Golf Club**, 4141 E. 35th Street, Denver. Registration, networking, member presentations, and a continental breakfast begin at 8:00 a.m. The panel presentation, interactive discussions, and a workshop will take place from 10:00 a.m. to Noon. The program is free to CIPA members, and guests may attend for \$15. **Media representatives are welcome to attend for free, but please register.** To register, call (303) 722-7200 or go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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