



NEWS

FOR IMMEDIATE RELEASE

Contact: Tami DePalma
(303) 279-4349
Tami@marketability.com

OR

Judith Briles, President, CIPA
(303) 627-9179 or (303) 365-CIPA
Judith@Briles.com

Outrageous, Educational and Hilarious Creative Writing Workshop

DENVER, COLORADO, January 14, 2001 – Colorado Independent Publishers Association presents an “Outrageous, educational and hilarious” shot in the arm to creativity in writing, marketing and beyond, at their Saturday, February 21, 2004 meeting. Best-selling, award-winning author Justin Matott will present the stories behind the stories bound in his books, followed up by a fun and educational creative writing seminar.

Since 1996, Colorado author Justin Matott has authored 13 published books – 10 of those for children. He’s been published by Random House, Ballantine, Brewers Publications and others. Matott will teach how any idea can be channeled into a story and how writing comes to life in this action-packed CIPA seminar:

- Formulate characters, characteristics, plot, problems and solutions
- Discover how to USE traits like VOICE and WORD CHOICE
- Witness the wonder of constructing poetry from everyday experiences
- Apply his philosophy: ORGANIZE! BRAINERCIZE! MAKE IT WISE!
- Get readers to experience your story (not just read it) by making “Sense” of your writing, using your five senses
- Visit the value of GOOD RESEARCH IN YOUR WRITING
- Bring your non-fiction alive through unique points of view and other creative techniques

This meeting of Colorado Independent Publishers Association will be held at the Embassy Suites Hotel, 4444 N. Havana St., in Denver. A continental breakfast and “Star Time” will begin at 8:30 a.m. At 9:00 am, “Taking the Mystery Out of CIPAbooks.com” presentation by Shannon Parish. Networking begins at 9:30 am. Main speaker will begin at 10:00 a.m. with roundtable discussions to follow at 11:30 a.m. Registration by 2/17/04 is \$10 for CIPA members and \$25 for guests. Registration on 2/18/04 or after is \$20 for CIPA members and \$30 for guests. **Media representatives are welcome to attend for free, but please register.** To register go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

#