



NEWS

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Colorado Independent Publishers Association EVVY Book Awards Ceremony

DENVER, COLORADO, May 12, 2001 – Colorado Independent Publishers Association (CIPA) will present the organization's annual EVVY Book Awards and Special Lifetime Membership Awards on Saturday, June 12, 2004. This year's theme, *Independently Bound*, captures the essence of all writers who seek to convey a message like only they can do. CIPA will honor veteran and novice authors and their self-published books in 17 categories, including children's, poetry, and reference. CIPA Board Members and authors, Roy Becker and Rhonda Spellman will host this year's event. Networking will begin at 11:00 am, followed by the "Taste of Italy" buffet luncheon at noon. The guest speaker begins at 1:15 pm followed by the awards ceremony at 2:30 pm.

Guest speaker, Jo Hardesty, will share pitfalls as a magazine editor and publisher and many valuable lessons she has learned as an independent publisher. In 1999, Jo handed the reins of her highly respected public relations and marketing company over to her daughter, her former assistant. She then rode into the independent publishing world as fast as she could. Jo self-published her first two books, *The Last Legend of the 1st Christmas* and *Escape to Egypt*, selling over 12,000 copies. She is now working on book three of this series. Jo will share knowledge she has gleaned from over 30 years of business experience:

- What works and what doesn't?
- What costs and what shouldn't?
- How do you know when you've picked the wrong distributor?

This meeting of Colorado Independent Publishers Association will be held at the Red Lion Hotel Central Denver, 4040 Quebec Street. Registration by 5/15/04 is \$25 for CIPA members and guests. Registration on 5/31/04 is \$30 for CIPA members and guests. Last minute registration by 6/8/04 is \$35 for CIPA members and guests. **Media representatives are welcome to attend for free, but please register.** To register go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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