



NEWS

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Successful authors & publishers share their biggest mistakes at next CIPA meeting

DENVER, COLORADO, August 18, 2003 – The Colorado Independent Publishers Association will kick off its new year of programs with “If I knew then what I know now ...” This powerful exchange of ideas from successful Colorado authors and publishers will take place on Saturday, September 20, 2003. The panel of experts will reveal the biggest lessons they’ve learned in the publishing business, the one single strategy that has led to their success, coming markets that are yet untapped, and simple changes they made that increased revenues.

Confirmed panelists include:

- Dr. Dorrie McCubbery, M.S.Ed., Ph.D., author of *The “Don’t Diet” Doctor*, a holistic soul/mind/body approach to weight problems ranging from anorexia to obesity, and the new book, *How Much Does Your Soul Weigh?* Published by HarperCollins Publishers. www.DrDorie.com
- Fred Holden, author of *TOTAL Power of ONE in America*, has appeared on over 650 talk shows nationwide. His book teaches businesses and organizations to adopt and promote the real “rest of the education story.” www.TPOne.com
- Teresa R. Funke, author of *Remember Wake*, a novel based on a true story from World War II. She has published dozens of articles, written a history column, and had short stories and essays appear in numerous magazines and anthologies. www.TeresaFunke.com

The next meeting of Colorado Independent Publishers Association will be held at the Embassy Suites Hotel, 4444 N. Havana St., in Denver. Registration, networking, and a continental breakfast begin at 8:30 a.m. The presentation will take place from 10:00 a.m. to Noon. Program cost is \$10 for CIPA members, and guests attend for \$25. **Media representatives are welcome to attend for free, but please register.** To register go to www.cipabooks.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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