



NEWS

FOR IMMEDIATE RELEASE

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Eleventh Annual CIPA College March 20-22, 2003

BROOMFIELD, COLORADO – Colorado Independent Publishers Association will hold its eleventh annual CIPA college on Thursday, Friday & Saturday, March 20-22, 2003 at the Doubletree Hotel, 3203 Quebec St., Denver, CO. The two and a half day college will offer attendees experts in all phases of book publishing, from writing, editing, and producing a book, getting it reviewed and generating publicity to drive sales, and licensing and intellectual property legal issues. Featured speakers for the event include the following:

Bud Gardner, the force behind *Chicken Soup for the Writer's Soul*
Dan Poynter, author of the acclaimed book, *The Self-Publishing Manual*
Suzanne Venino, formerly of Westcliffe Publishing and *National Geographic*
Mike Daniels, of KNI, Inc.
Rebecca Finkel, of F & P Graphic Design
Elizabeth Pomada & Michael Larsen, Larsen-Pomada Literary Agents
John Tandler, Isaacson, Rosenbaum, Woods & Levy, P.C.
Rick Frishman, Planned Television Arts
Tami DePalma, MarketAbility
Bruce Cameron, nationally syndicated humor columnist

Registration fees range from \$50 for the Thursday afternoon pre-conference only to \$415 for the entire 2.5 day event. Registration fees are lowest for CIPA members. For questions about registration contact Joe Sabah at (303) 722-7200 or at Jsabah@aol.com.

Colorado Independent Publishers Association (CIPA) is a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. It is an affiliate of Publishers Marketing Association (PMA) and Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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