

FOR IMMEDIATE RELEASE

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**GOVERNOR OWENS PROCLAIMS MARCH 2005
“INDEPENDENT PUBLISHERS MONTH IN THE STATE OF COLORADO”**

DENVER, CO -- Governor Bill Owens signed a proclamation declaring March “Colorado Independent Publishers Month.” The Governor’s proclamation acknowledged and praised the **“skill and dedication of entrepreneurs willing to take personal and business risks to create books which can have a great impact on our lives.”**

Governor Owens also proclaimed **“the Colorado Independent Publishers Association will be holding a 3-day college to promote and foster growth among the independent publishers of Colorado from March 17 – 19, 2005.”**

Colorado Independent Publishers Association (CIPA) is conducting its thirteenth annual CIPA College, *A Passion for Publishing*, March 17-19, 2005 at the Red Lion Hotel, 4040 Quebec Street, Denver, CO. The 3-day day college will offer attendees a wealth of information on how to develop their passion for writing into a creative and profitable business. Attendees will have the opportunity to learn and network with experts from every aspect of the industry of publishing, including:

- The Passion of Visuals, by John Fielder
- The Passion of Collaboration, by Marcella Smith
- The Passion of Creating Your Brand...Your Voice, by Dick Brusio

(more)

- The Passion of Covers, by Rebecca Finkel
- The Passion of Publicity Will Get You National Media Attention, by Pam Lontos
- The Passion of Speaking, by Leann Thieman
- The Passion of the Law - Tips to Avoid Publishing Liability, by Jon Tandler
- The Passion of Selling Your Book, by Brian Jud
- The Passion of Representation (literary agents, editors and publishers) by Jeff Herman

Visit www.cipabook.com for more information and to register.

Colorado Independent Publishers Association (CIPA) is a nonprofit cooperative of independent book publishers, authors and associates. CIPA was founded in 1992 for the purpose of exchanging information on publishing-related topics, organizing cooperative marketing programs, and it acts as a clearinghouse for information of interest to independent publishers. It is an affiliate of Publishers Marketing Association (PMA) and a partner with Small Publishers Association of North America (SPAN). For more information, please visit the website at www.cipabooks.com.

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