

MARCH 8-22 BOOK SALES TRENDS by GENRE

	Growth
LANGUAGE ARTS & DISCIPLINES (Handwriting, Spelling & Vocabulary)	765%
CRAFTS & HOBBIES	647%
COOKING (Juices & Smoothies, Bread, Desserts, Cancer, American)	472%
FICTION (Fantasy, Magical Realism, Paranormal Romance, Thrillers)	420%
MATHEMATICS / General	400%
BODY, MIND & SPIRIT (Astrology, Channeling & Mediumship)	307%
SELF-HELP / Anger Management (see also FAMILY & RELATIONSHIPS / Anger)	305%
EDUCATION	292%
RELIGION / Judaism	278%
ART	249%
JUVENILE NONFICTION	239%
REFERENCE (Personal & Practical, Emergency Preparedness)	236%
FAMILY & RELATIONSHIPS / Activities	236%
SOCIAL SCIENCE / Sociology of Religion	213%
GAMES & ACTIVITIES	212%
YOUNG ADULT NONFICTION (US History, Algebra, Christian Devotional and Prayer)	188%
HOUSE & HOME / Sustainable Living	178%
GARDENING / General	170%
TECHNOLOGY & ENGINEERING / Animal Husbandry	170%
NATURE (Endangered Species, Plants)	169%
HUMOR	169%
JUVENILE FICTION	155%
SPORTS & RECREATION (Camping, Coaching Basketball, Motor Sports)	143%
POLITICAL SCIENCE (American Government)	141%
YOUNG ADULT FICTION (Emotions & Feelings, Friendship, Track & Field)	136%
BUSINESS & ECONOMICS / Computers & Information Technology	136%

APRIL 19-30 BOOK SALES TRENDS

	Growth
FICTION	640%
HEALTH & FITNESS	610%
PERFORMING ARTS (Screenwriting)	505%
LITERARY CRITICISM (Books & Reading)	465%
HISTORY (General, 21st Century, World)	461%
BIOGRAPHY & AUTOBIOGRAPHY (Artists, Architects, Photographers)	438%
ANTIQUES & COLLECTIBLES / Bottles	438%
RELIGION	350%
SOCIAL SCIENCE (Anthropology, Criminology, Folklore & Mythology, Future Studies)	346%
YOUNG ADULT NONFICTION (LGBT, Christian)	322%
EDUCATION (Classroom Management, Multicultural Education, Communicative Disorders)	253%
PHOTOGRAPHY (Digital)	219%
SCIENCE (Astronomy)	196%
TRAVEL (Maps & Road Atlases, Parks & Campgrounds, Pictorials, Adventure)	194%
COOKING	186%
NATURE (Birdwatching Guides, Plants)	182%
POLITICAL SCIENCE (Geopolitics, Radicalism)	181%
BIBLES (English Standard Version, New International Version)	172%
SELF-HELP (Codependency, Memory Improvement, Substance Abuse & Addictions)	170%
SPORTS & RECREATION (Fishing, Football, Golf, Swimming & Diving)	170%
JUVENILE NONFICTION (Parents, Zoology)	164%
BODY, MIND & SPIRIT (Astrology, Healing, Occultism, Spiritualism)	163%
DESIGN / Fashion & Accessories	158%
MUSIC (Composition, Printed Music)	149%
HUMOR (Parodies, Celebrity & Popular Culture, Marriage & Family)	142%
JUVENILE FICTION (Occult & Supernatural, Time Travel)	142%
YOUNG ADULT FICTION / Manga	141%
COMICS & GRAPHIC NOVELS / Manga	134%
MEDICAL (Alternative & Complementary Medicine, Infectious Diseases, Neuroscience)	132%
LAW (Legal Education)	131%
TRANSPORTATION (Ships & Shipbuilding)	127%
TRUE CRIME / General	125%